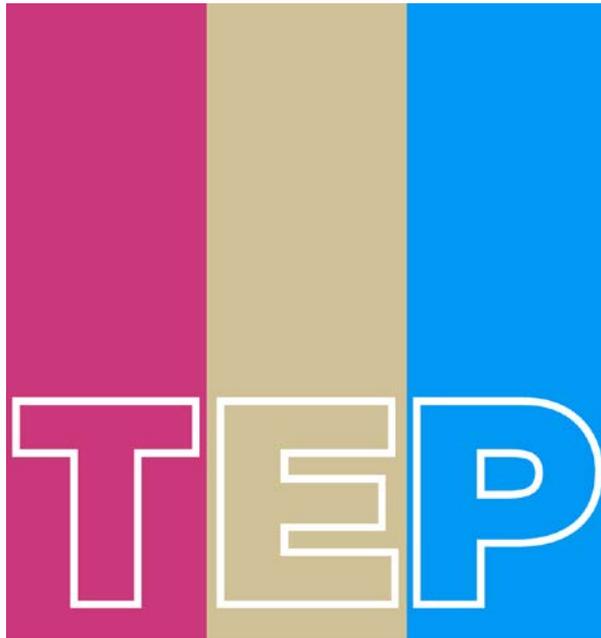


Austrian Partnership Practice



**Systemic innovations for the
integration of marginalised
groups into sustainable
employment**

(TEP: Territorial Employment Pacts)

Bratislava, 17 May 2010



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The Austrian TEP rationale



Labour market challenges exist, which can not be met by just a few institutions on their own e.g. concentration of unemployment on certain groups of persons, gender segregation on the labour market, shifts between industries, economic sectors and regions.

Partnerships add considerable value to the policy development process through e.g.

- **enhancing policy outcomes** via supporting the better adaptation of policies to local circumstances, needs and opportunities;
- bringing together actors and policy areas (**improving coordination and communication** e.g. between policy makers);
- testing and sharing good practice as well as offering know-how on what works and what does not.

(See also Vienna Action Statement on Partnerships, 2010, OECD LEED Forum on Partnerships and Local Governance)

TEPs ...



- are **contracted regional partnerships** to better link employment policy with other policies (since 1997);
- established country-wide (9 regional and 12 sub-regional/local TEPs);
- are supported by the **Austrian Operational Programme for Employment 2007-2013 (ESF)** by means of a specific focus (priority 5) and, thus, assist in implementing the OP through improved coordination at the regional and local levels in all priorities;
- coordinate measures amounting to **€820 Mio.** (2009); and
- **develop & implement innovative measures** for the integration of marginalized groups into sustainable employment (priority 3b).

TEP - Partners



Labour Market Service

Chamber of Labour

Economic Chamber

Chamber of Agriculture

NGOs (Local Initiatives)

Federal Office
of Social Affairs

Gender Mainstreaming
Experts

Budgets of the
partners:
over EUR 820
Million p.a.



Provincial Government

Federation of Industry

Federation of
Trade Unions

Provincial School Board

Educational Institutions

Municipalities

Regional Management
Associations

New Challenge for TEPs in 2007-2013



Analysis:

- 12,4 % of the Austrian population (**1 Million Austrians**) are in danger of becoming poor (2008; Statistik Austria)
- 6% are poor (Statistik Austria)

Why can TEPs help?

- The **responsibility** for supporting the target group lies within the Labour Market Service as well as the Regional Governments, cities and municipalities
- A **well established cooperation** between above mentioned institutions is a necessity for an improved assistance for the target group (personal, social and labour market problems need to be solved)
- The above mentioned institutions already cooperate as TEPs and **deepen their cooperation** for the specific target group within Priority 3b

Programme Details - I



Priority 3b of the OP for Employment Austria 2007-2013

— Overall strategic aims of Priority 3b:

Improvement of the integration of marginalised groups into the labour market via testing and developing innovative measures and **improved cooperation of institutions**

- Priority 3b calls for **innovative projects** for the integration of persons distant from the labour market
- **Only TEPs** can apply for projects (all partners have to agree on the project) and only **innovative projects and measures** are funded (new projects or adapted projects of EQUAL-DPs).
- The TEPs **develop and co-fund projects at regional/sub-regional/local level** to reach out those on the margins of the labour market and bringing them into the mainstream

Programme Details - II



Priority 3b of the OP for Employment Austria 2007-2013

- Projects are based on a joint analyses, strategy and implementation plan of **all actors**
- Two calls were launched so far:

First round (2007-2009) focussed at the interface of labour market and social policy for the target groups '**beneficiaries of social welfare**' and '**persons without any subsidies**':

The TEPs implement 38 projects in the 2 years period.

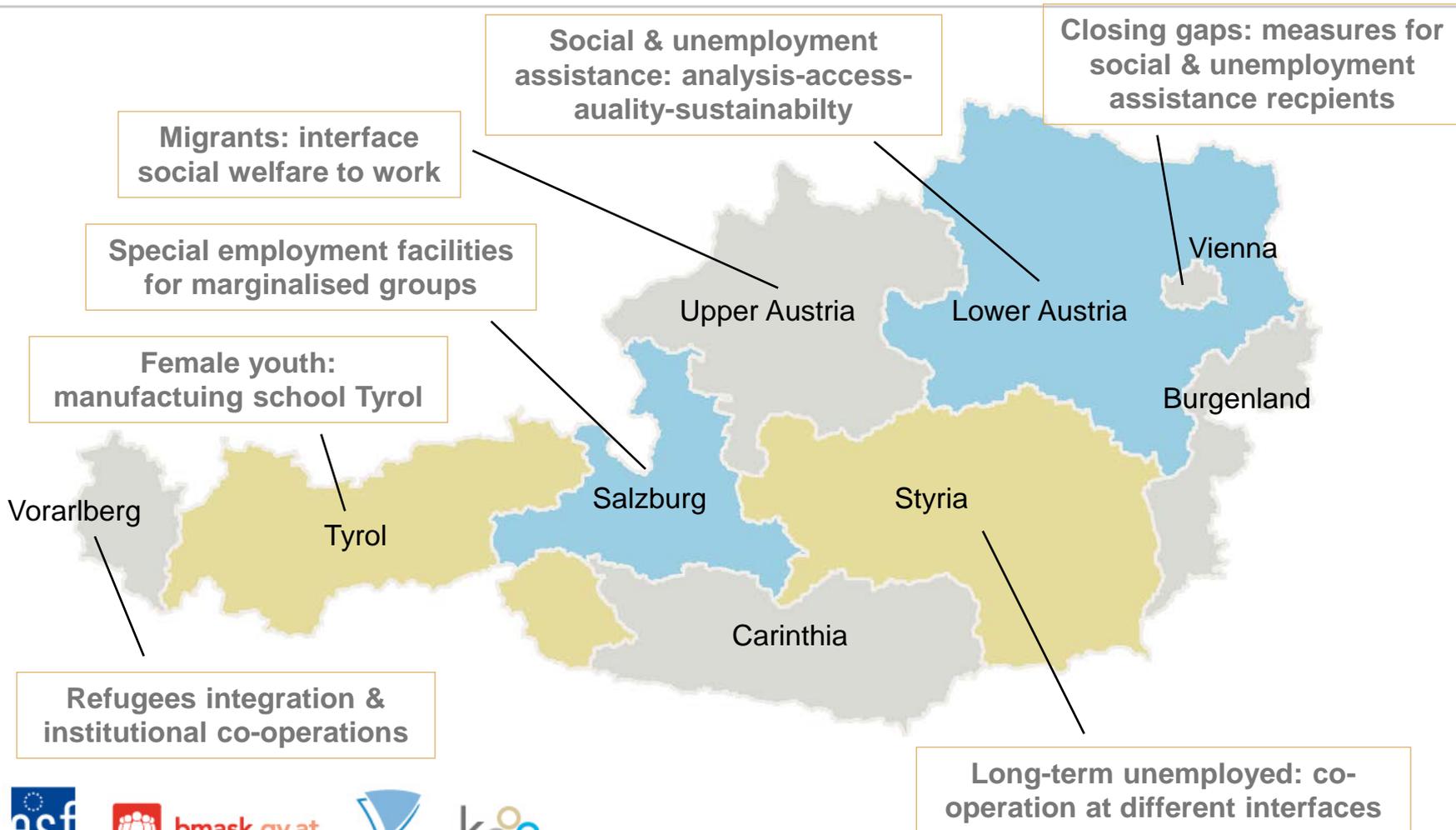
Project budgets: €2-8 Mio. per TEP (2 years; €24,6 Mio. in total with regional co-funding provided by the TEPs amounting €13,4 Mio.)

Second round (2010-2011) again focussed at the interface of labour market and social policy, but particularly for the target group '**people with migration background**':

The TEPs implement about 60 projects in the 2 years period.

Project budgets: €2-16 Mio. per TEP (2 years; about €50 Mio. in total with regional co-funding provided by the TEPs)

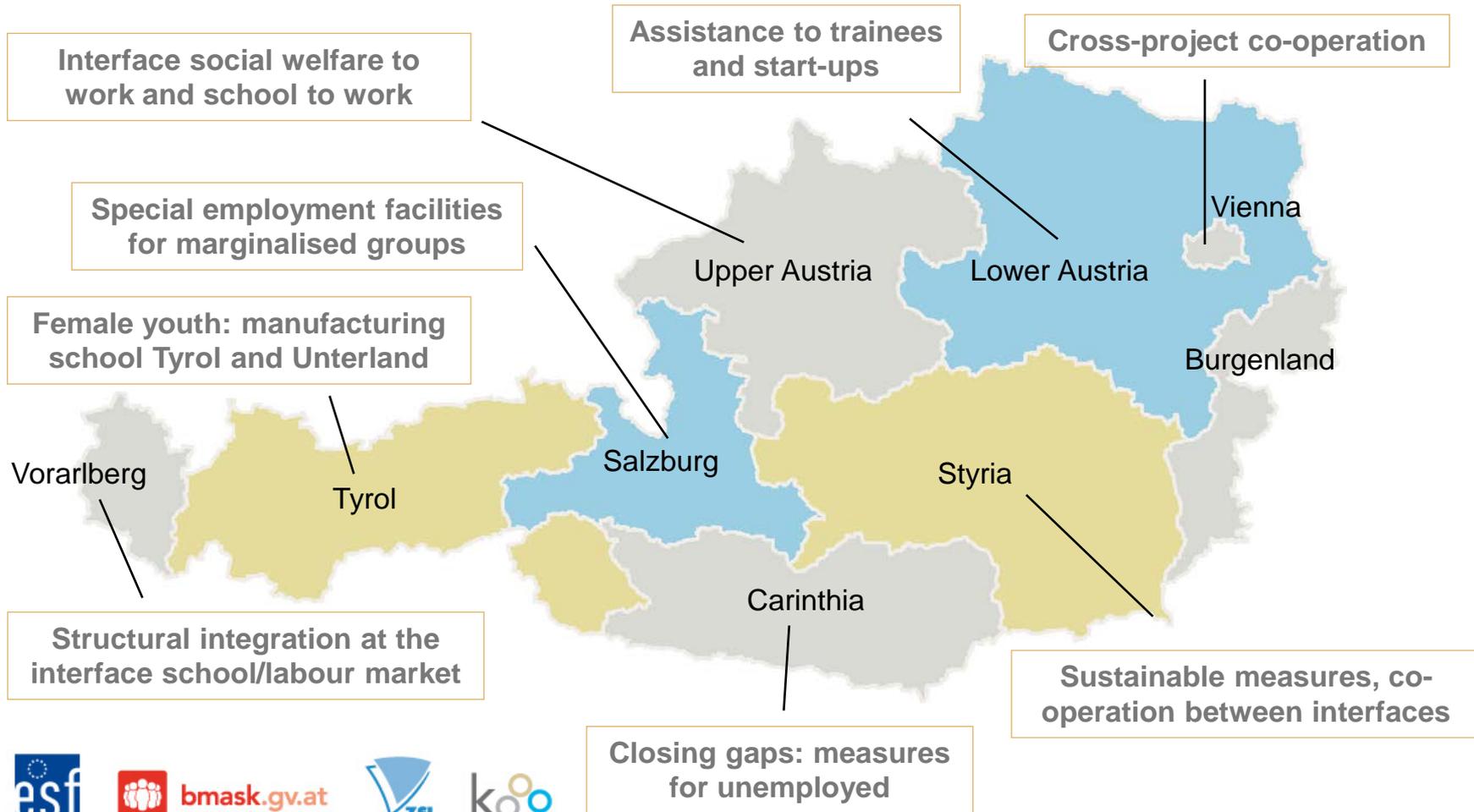
SP 3b-TEP Actions (Thematic Focus – 1.call)



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SP 3b-TEP Actions (Thematic Focus – 2.call)



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Closing gaps: measures for unemployed

Project Example of TEP Vienna



Demand-oriented Integration in Vienna (2007-2009)

- Partnership consists on 8 strategic, 12 operative and 3 financing partners (out of a total of 17 partners);
- Target group: youth, migrants, social welfare beneficiaries, drug addicts;
- 11 coordinated measures in labour market and social policy (support for employment, social workers assistance, social advice, dept counselling, crisis intervention, housing, recovering and health measures);
- Aims:
 - **Closing gaps** in supporting the target group with a holistic bundle of innovative measures;
 - **Improving the cooperation** between actors involved (e.g. overcome legislative burdens)
- Budget: € 9 Mio for 2 years (46% ESF, 54% regional means).

Innovations of the TEPs (Priority 3b)

Improved interface between labour market and social policy

Methodic innovations



e.g. New and interlinked measures, integration chains, mix of actions and target groups (holistic approaches)

Process innovations



e.g. Modifications in communication (effective, transparent information flows between actors involved) as well as adaptations in project & programme management to achieve efficient operations and services

Systemic innovations



e.g. Restructuring data and interface management for social welfare beneficiaries

Structural innovations



e.g. Pilots for One-Stop-Shops (one support point) for persons concerned (pioneering demand-oriented minimum wages)

To sum up



Priority 3b ...

- assists in closing gaps between labour market and social policy;
- improves the situation of the poorest;
- strengthens the TEP's role in implementing innovative measures;
- presses the partnerships forward to make best use out of their unique position (the cooperation) via enlarging their scope of activities;
- supports structural and systemic developments; and
- contributes to **mobilising reforms** in the field of social and labour market policies.

ZSI – Centre for Social Innovation ...

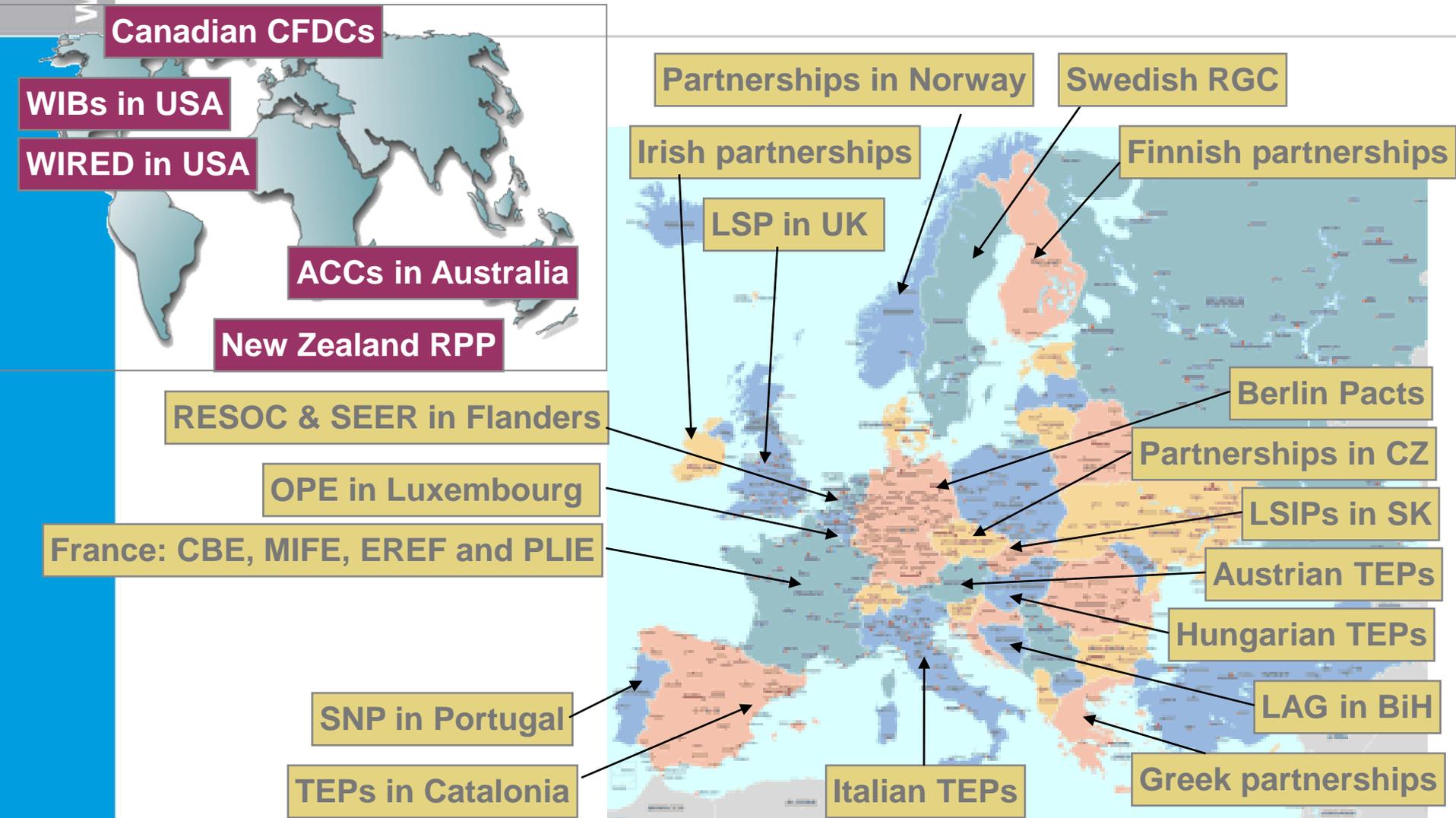


- hosts the **Austrian Coordination Unit for Austrian TEPs** since 1999 (on behalf of BMASK);
- hosts the **OECD LEED Forum on Partnerships and Local Governance** since 2004 (on behalf of OECD LEED);
- implements the **COP on Partnerships in the ESF** (ESF Managing Authority Network on improving policy planning and delivery in respect to partnerships implemented in the Operational Programmes)

ZSI is a **Think-Tank for Social Innovation** implementing Policy Advice, Network Coordination and Research. We employ **60+ experts** in innovative labour market issues, equal opportunities, integration and migration, eLearning, democracy and participation research, technology shaping and European RTD policies.

Anette Scoppetta is expert in labour market and employment policies, partnerships, social dialogue and governance and ZSI-Head of Unit “Work & Equal Opportunities”.

OECD LEED Forum Partnerships (A Selection)



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Thank you